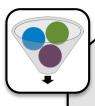


DOGWOOD INITIATIVE FEDERAL POLITICS IN BRITISH COLUMBIA

Simplified Understanding



Methodology



• The results included in this presentation are based on a telephone study conducted from July 3 to July 7, 2015, among:

305 adult residents of the North Vancouver riding

302 adult residents of the South Okanagan—West Kootenay riding

301 adult residents of the Vancouver South riding

301 adult residents of the West Vancouver—Sunshine Coast—Seato-Sky Country riding

• The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 5.6 percentage points for each riding, 19 times out of 20.







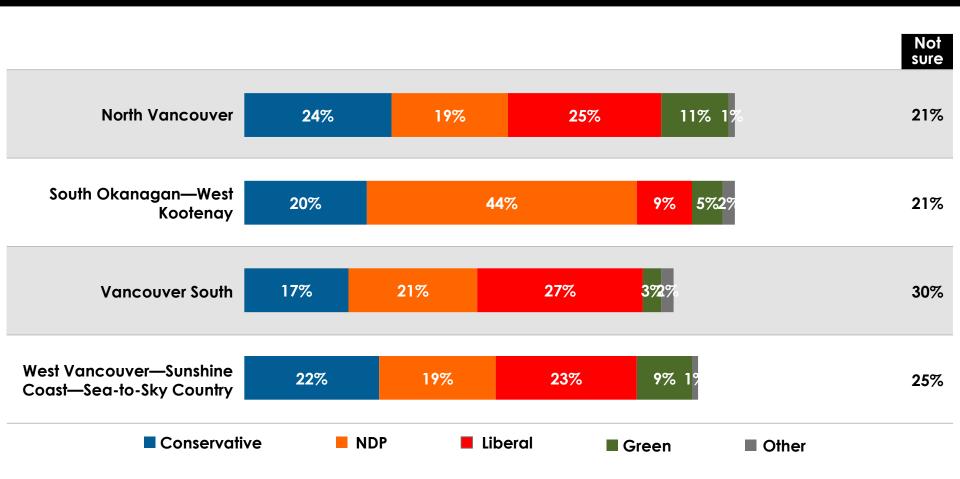
DETAILED RESULTS

Simplified Understanding



The NDP is clearly ahead in South Okanagan—West Kootenay. The Liberals lead in Vancouver South. Tighter race in the other two ridings.

Voting Intention



Base: All respondents (n=1,209)

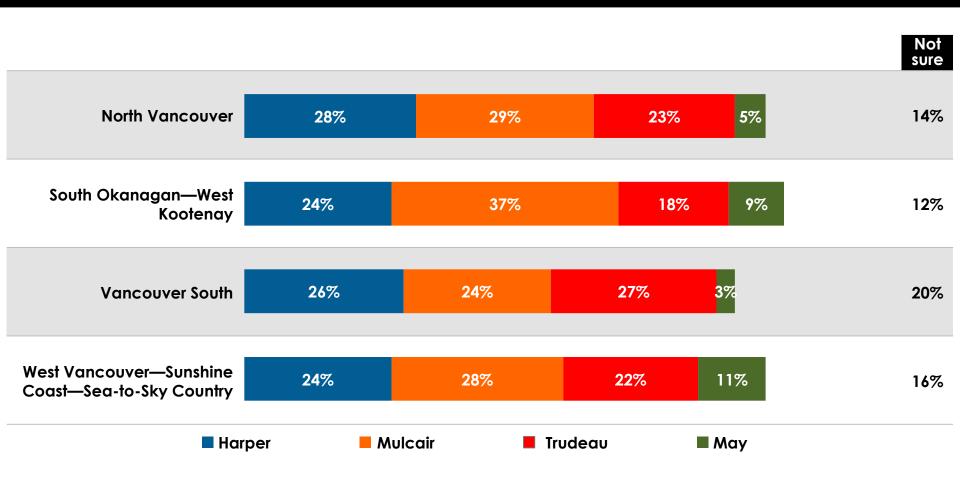
If the federal election were held tomorrow, which one of these candidates would you support in your federal constituency?





Mulcair is clearly ahead as the preferred PM in two ridings. Trudeau does better in Vancouver South and Harper has his best numbers in North Vancouver.

Preferred Prime Minister



Base: All respondents (n=1,209)

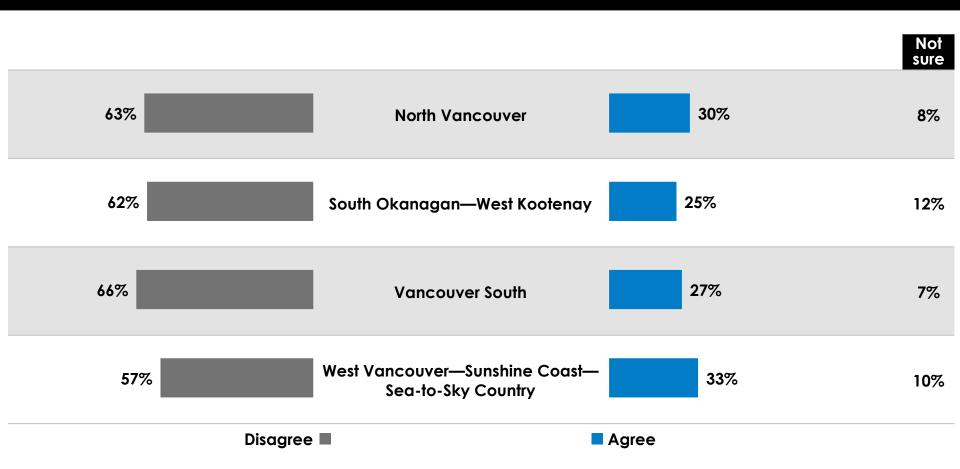
Which of these party leaders do you think would make the best Prime Minister of Canada?





More than three-in-five residents in three ridings think more oil tankers on the coast would not be beneficial to British Columbia.

Oil Tankers



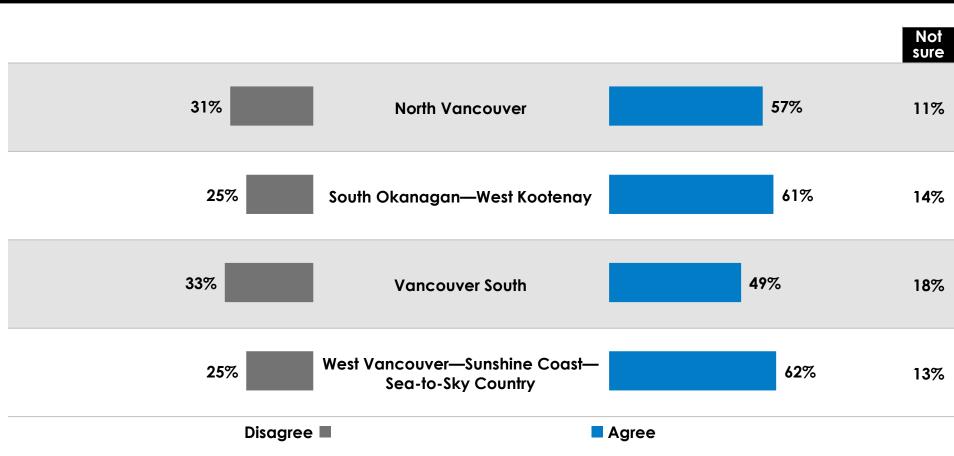
Base: All respondents (n=1,209)

All things considered, do you agree or disagree with each of the following statements? – "British Columbia would benefit from more oil tankers on the coast."



A majority of residents in three ridings believe it is time to have a new voting system for Canadian federal elections.

Electoral System



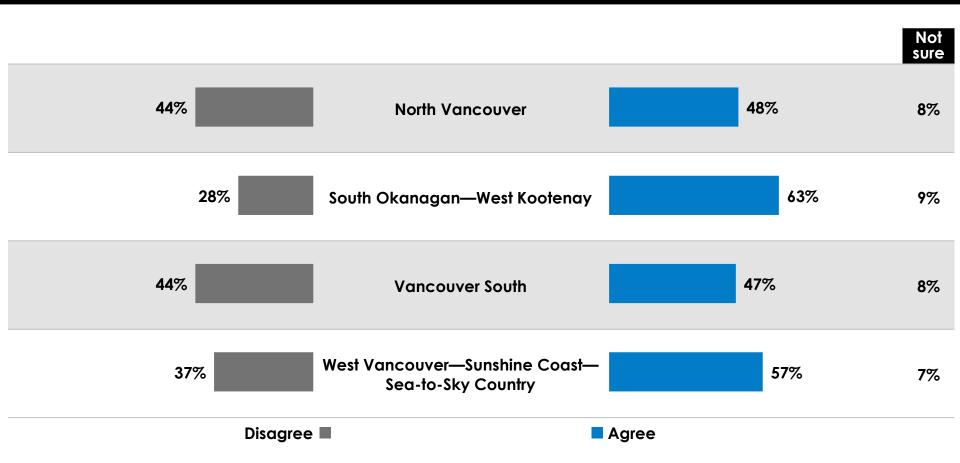
Base: All respondents (n=1,209)

All things considered, do you agree or disagree with each of the following statements? – "It is time for Canada to adopt a new voting system for federal elections."



In two ridings, more than half of residents believe government surveillance over citizens has gone too far.

Surveillance



Base: All respondents (n=1,209)

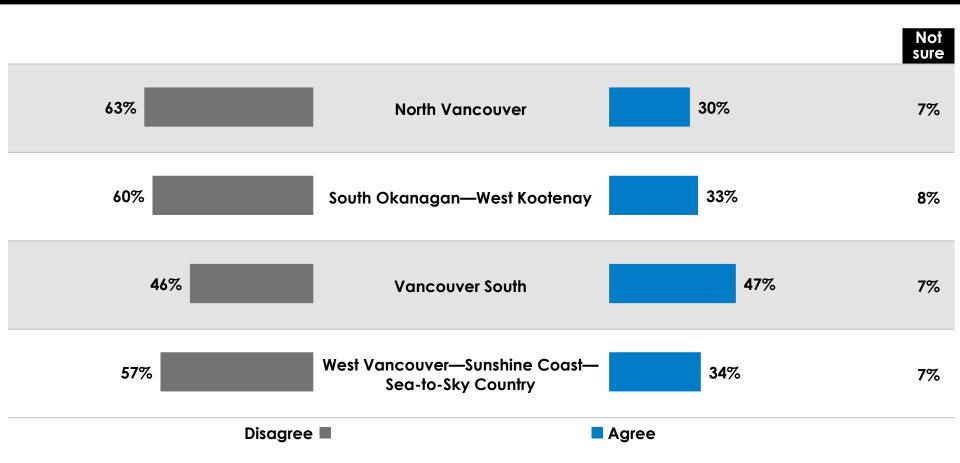
All things considered, do you agree or disagree with each of the following statements? – "Government surveillance over citizens has gone too far."





A majority of residents in three ridings take issue with the federal government's handling of climate change.

Climate Change



Base: All respondents (n=1,209)

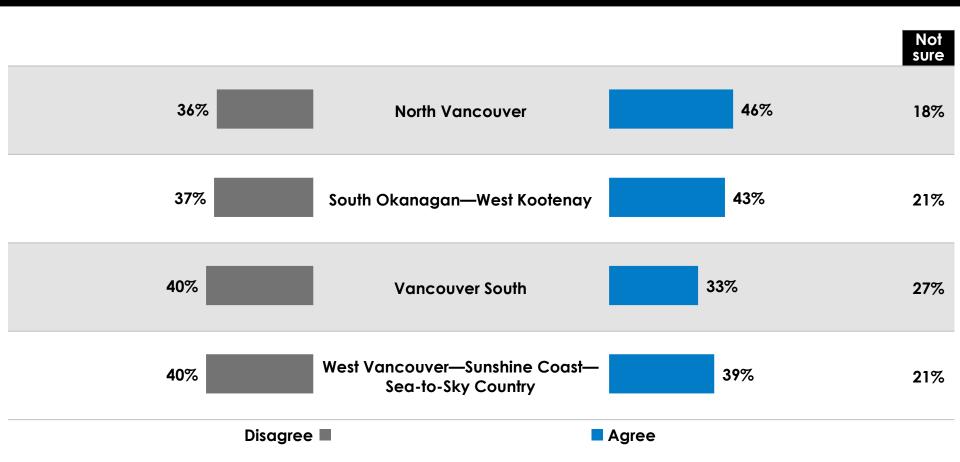
All things considered, do you agree or disagree with each of the following statements? – "Canada is taking appropriate steps to combat climate change."





There's little consensus on LNG across the ridings, with about one-in-five residents unsure on whether the benefits will outweigh the risks.

Liquefied Natural Gas



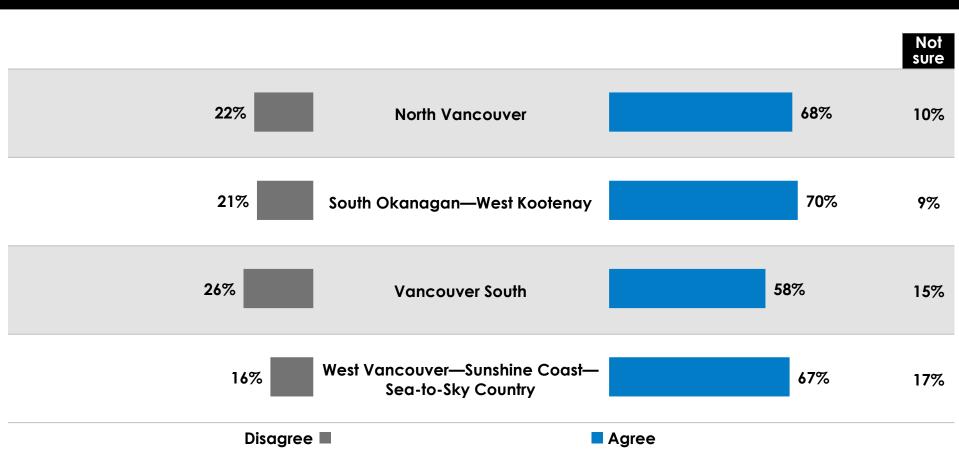
Base: All respondents (n=1,209)

All things considered, do you agree or disagree with each of the following statements? – "On balance, LNG projects bring more benefit than risk."



A majority of residents in all four ridings say the behaviour of some senators has negatively affected their views of the incumbent government.

Senators



Base: All respondents (n=1,209)

All things considered, do you agree or disagree with each of the following statements? – "The behaviour of senators like Mike Duffy has lowered my opinion of this government."





For more information on this study, please contact:

Mario Canseco Vice President, Public Affairs Insights West 778-929-0490 mariocanseco@insightswest.com